Victor Adedapo

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Summary

Design engineer with 5+ years of experience building web and mobile products for fintech and commerce teams. Specializes in React, TypeScript, Next.js, and React Native, combining interface design with frontend architecture to ship products that are clear and easy to use. Turns ambiguous briefs into well-scoped products and owns the work from research and design through architecture and shipping.

Skills

React, Next.js, TypeScript, Vue, Nuxt.js, GatsbyJS, Tailwind, SCSS | React Native, Expo, Swift, SwiftUI | Figma, Storybook, Motion, GSAP, Three.js | Supabase, Neon, Convex, Firebase, Sanity CMS, Shopify | Claude Code, AI agent workflows, LLM integration

Experience

usefisco Lagos, Nigeria
Design Engineer 04/2025 - Present
A unified operations platform that helps Nigerian businesses sell online, track inventory, manage orders, and understand their profits from a single dashboard

- Set the technical direction and architecture for the Fisco v2 dashboard. Established engineering standards and code review practices, and shipped features that let merchants run their operations end to end.
- Set up Fisco’s codebase for AI-assisted development by writing agent operating procedures for building new features, implementing role-based access control, and following page-level UI guidelines. This let the team ship faster with coding agents while keeping engineering standards and code quality high.
- Redesigned the Fisco mobile app from the ground up, owning both design and build. Each screen was reorganized around what operators need, so key information is easier to scan and act on.
- Expanded the loyalty program scope beyond the original brief after finding it wouldn’t set Fisco apart from competitors. Added tier-based groups, dynamic customer segments, and email and SMS campaigns, then built it across the mobile app and web dashboard.
- Built the client-side tracking layer for Fisco’s in-house analytics platform on web and mobile, replacing third-party tools. It includes batched event ingestion, anonymous session linking, privacy-safe event properties, user opt-out, and in-app NPS and feedback capture. The product team now uses the data to build conversion funnels.
- Brought storefront performance metrics to the mobile app, matching the web dashboard I had shipped earlier.
- Architected the Fisco marketing website, driving a 35% improvement in visitor-to-signup conversion.
- Worked with product, marketing, and business teams to prioritize work with measurable business impact.

Hestia Lagos, Nigeria
Support Engineer 05/26 - Present
A relationship management, enabling users to reflect on interactions and improve communication with partners.

- Contributed bug fixes and stability work on the React Native and Expo mobile app during closed beta.

Besafeapp Capetown, South Africa
Mobile Engineer 10/2024 - 03/2025
A ride-hailing platform built to give riders fair prices and pay drivers fairly.

- Set up the mobile architecture for the React Native rider app, including app structure, component patterns, and project standards.
- Mapped product requirements into technical plans and led implementation of the rider experience, from design through API integration.

Shopthru Beaverton, Oregon
Lead Frontend Engineer 06/2023 - 09/2024
E-commerce technology company specializing in providing innovative solutions for online shopping experiences.

- Led architectural decisions and performance optimization initiatives across web and Shopify ecosystem; reduced Shopify theme app extension bundle size by 39.98% through strategic technology choices (custom CSS over CSS-in-JS, selective library usage).
- Architected Snicketts PWA and curators/shoppers web platforms enabling users to discover exclusive brand benefits and supercharge gifting and affiliate partnerships; collaborated with design team on exploratory UI screens and animation implementations.
- Engineered Snicketts admin UI extension on Shopify; designed reusable component system optimized for multi-platform integration and streamlined development workflows.
- Analyzed and resolved performance bottlenecks in Shopify theme app extension; improved page load times and popup experience for merchants integrating the solution, resulting in faster, more usable interfaces.
- Made deliberate architectural trade-offs: chose custom solutions over bloated animation libraries and optimized styling approach from JavaScript-first to CSS-first methodology, achieving significant performance gains without compromising visual storytelling

Thepeer Lagos, Nigeria
Frontend Engineer 01/2023 - 04/2023
Fintech startup offering API-based payment solutions, enabling businesses to embed wallet services and facilitate seamless digital money transfers.

- Optimized marketing website performance; improved page load times by 25% through targeted performance tuning and code optimization.
- Led comprehensive brand rebranding initiative; enhanced visual storytelling through carefully crafted animations and unified design system, effectively communicating payment solutions to target audiences.

Fluidcoins Wilmington, Delaware
Frontend Engineer 01/2022 - 11/2022
Crypto infrastructure platform empowering African businesses to accept and manage crypto payments through diverse solutions.

- Spearheaded "Flip by Fluidcoins" marketing website; achieved $1.5M+ in transaction volumes and 25k+ users within nine weeks of launch through optimized user experience and compelling brand messaging.
- Engineered "Flip by Fluidcoins" Blog with Headless CMS and Vue.js, providing users with up-to-date financial guides and investment tips; reduced customer support tickets through improved self-service content resources.
- Engineered Fluidcoins Dashboard v2 rebrand; implemented UI components supporting onboarding of 1,000+ businesses while processing $20M+ in transaction volumes.
- Collaborated with design and marketing to engineer Fluidcoins marketing website v1 & v2; enhanced user experience and visual storytelling through animation implementation and product diversity showcase.

Personal Projects

- **Paytrail – Financial insight prompt kit.** A free prompt kit that helps people analyze their bank statements with the AI tool they already use. It surfaces spending habits, shows whether a problem comes from discipline or structure, and maps out options for reaching their goals. Live at paytrail.ayovictor.xyz.
- **Reflect – AI journaling app.** Turns voice or text notes into insights, sent back to you weekly or monthly, so what matters doesn't get lost in another app. Users can run on-device models on supported iPhones, download local models, or bring their own API key.
- **Ajala – Trip planning iOS app (Swift, closed beta).** A native iOS app for planning trips, managing itineraries, and organizing travel documents in one place. Feedback from closed beta users shapes each iteration.

More projects at ayovictor.xyz